

## Trent University/IMPACT Funding Fundamentals Workshop

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Welcome and Introductions

Funding: A Brief Introduction

Are You Fundable?

Defining Your Organization

Defining Your Program

Partnership

Building Your Proposal

Budgets

Additional Documents

Reporting

### Funding: A Brief Introduction

Organizational vs. Program-Based

Types of Funding

Charitable Gifts

Endowments

Sales and Events

Funding Programs:

Government Funding

Foundations

Corporate Funding Programs

### Are You Fundable?

Registered Non-Profit/Charitable Status

Organizational Structure

Political/Advocacy Groups

Defined Mandate of Organization

Defined Mandate of Project

### Defining Your Organization

#### Committee/Board Structure

Who is on your committee?

Stakeholders

Committee Positions

#### Mission/Goals

Clearly define what your group does.

Activity: Build Mission and Goals

#### Programs/Activities

Do you have defined programs/activities?

### Defining Your Project

Need for Program

Objectives

Program Activities

Results

Activity:

Let's Build a Program

### Partnerships:

Why Include Partners

Types of Partners

Activity: Who do we get to partner our group/program?

### Building Your Proposal:

Project Summary

Need for Project

Organizational Profile

Project Goal

Objectives/Activities

Outcomes

Media/Marketing

Evaluation

Funder Recognition

Activity: Let's do a rough draft!

